

August 18, 2014





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### **Company description**

# A rapidly growing solar energy total solution provider with one of the largest global project development pipelines

- Founded in Ontario, 2001
- Listed on NASDAQ (CSIQ) in 2006
- Over 7,700 employees globally
- Presence in 19 countries / territories
- One of the world's largest solar module suppliers
- Proven project development track record

#### Module manufacturing business highlights

- 2013 shipments at 1.9 GW, #3 rank
- Industry leading cost structure
- Strong bankable brand with global reach

#### **Global Footprint**



#### Total solar energy solutions business highlights

- Development and construction of utility-scale solar plants
- EPC services
- Rooftop solar system kits



### Well positioned project development business

### 4.5 **GW**<sub>DC</sub>

total project development pipeline

### 1.3 **GW**<sub>DC</sub>

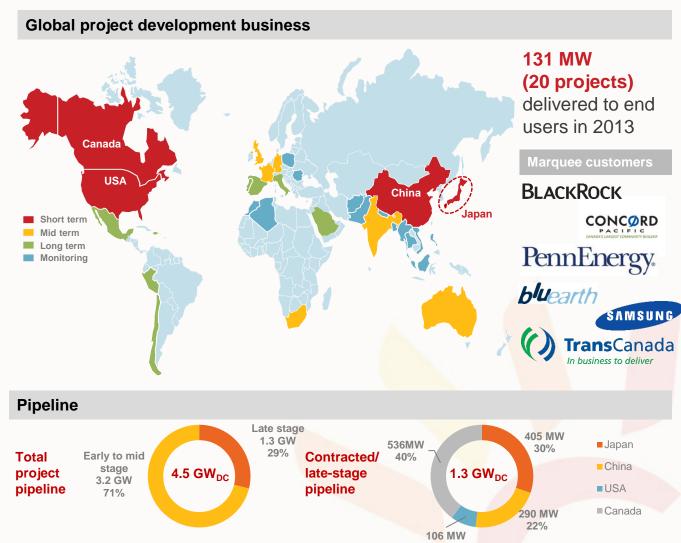
total contracted / late-stage project pipeline<sup>(1)</sup>

### $> 3.2 \text{ GW}_{DC}$

total early-mid stage development pipeline<sup>(2)</sup>

### C\$1.8 billion

revenue expected for Canadian project pipeline over next 6-13 months



Source: Company information as of August 13, 2014

(1) Late-stage project and EPC contract pipeline: nearly all projects have an energy off-take agreement and are expected to be built within the next 2 years. Projects are subject to cancellation or delays due to various risk factors, including failure to secure all the permits, failure to secure grid connection, technical problems during construction.

(2) Early to mid-stage of development: includes projects under assessment for co-development and acquisition, as well as projects being self-developed where the land has been identified or secured, and an energy off-take agreement is in place or there is a reasonable probability that it can be secured



### **Leading PV module manufacturer**

3.0 GW<sub>DC</sub> total module manufacturing capacity including 2.5 GW in China

## 3<sup>rd</sup> largest module manufacturer

module manufacture globally

### 22% YoY growth

in module shipments from 2012 – 2013

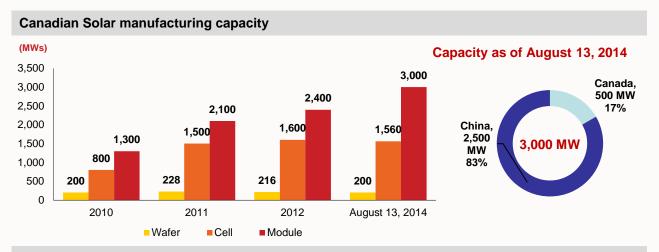
## \$0.53/W module cost

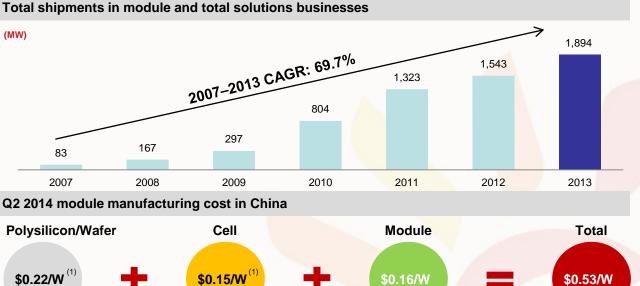
competitive cost structure

### **Bankable brand**

established reputation for high quality products

Source: Company information (1) Includes purchased wafers and cells.





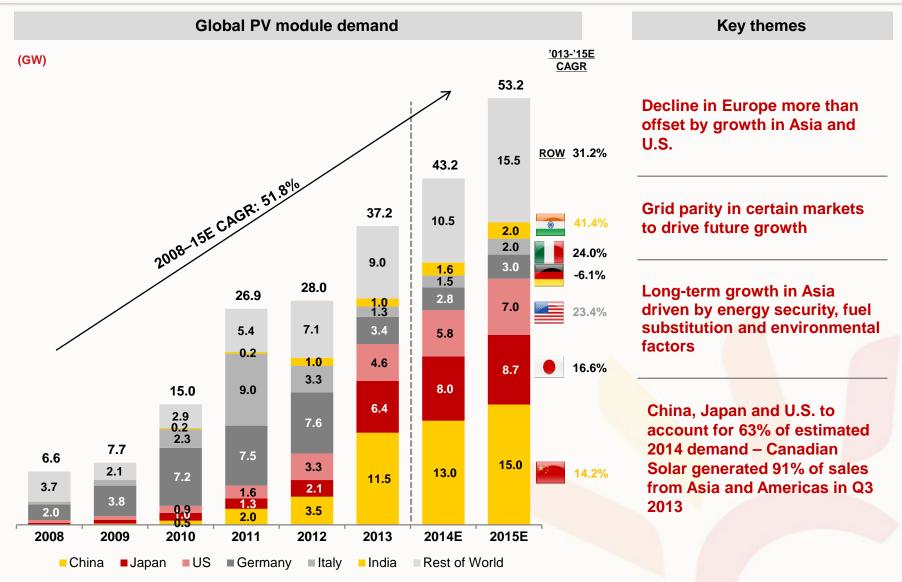


### **Investment highlights**

1 Beneficiary of strong secular growth in the solar sector 2 Rapid growth in project development business 3 Leading vertically integrated PV manufacturer Competitive cost structure 4 Global footprint with diversified and international customer base 5 6 Bankable brand with high quality products 7 Management team with proven track record



### Levered to strong, positive demand growth globally



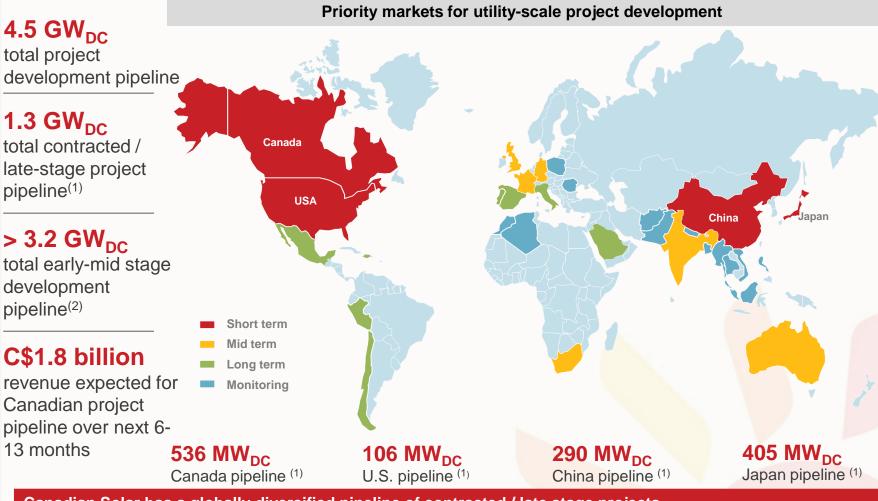
Source: Global PV module demand assumptions from January 6, 2014 Deutsche Bank research report, Bloomberg New Energy Finance, Solarbuzz.

Note:

(1) China portion of 2014E demand adjusted from 12 GW to 13 GW based on the announcement National Energy Administration made on August 5, 2014.



### Project development business with diversified pipeline



Canadian Solar has a globally diversified pipeline of contracted / late stage projects

Source: Company information as of August 13, 2014 Note:

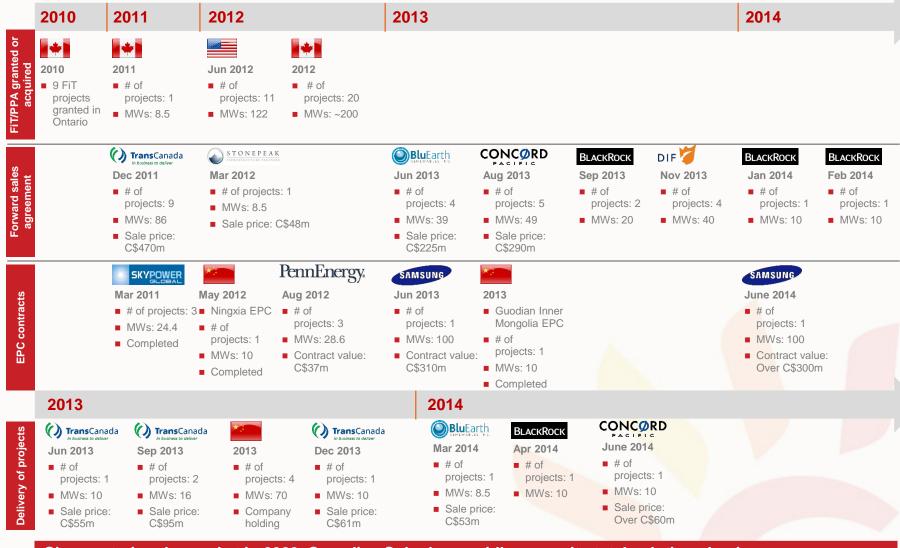
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### Proven track record in monetizing utility-scale projects



Since entering the market in 2009, Canadian Solar has rapidly grown its total solutions business

Source: Company information

Note: All MW shown on this slide are in MW<sub>AC</sub>



### Leading project developer in Canada

#### Ontario project location and status

**536 MW<sub>DC</sub>** project backlog

in Ontario(1)

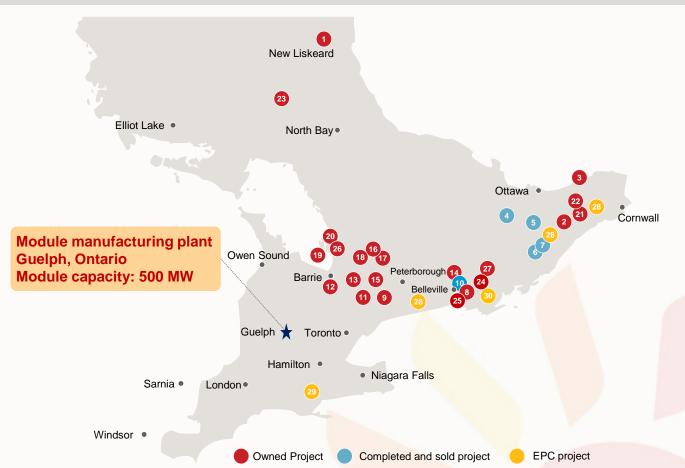
116 MW<sub>DC</sub>

projects completed and delivered to end buyers (2)

**309 MW**<sub>DC</sub> EPC contracts

500 MW<sub>DC</sub>

module manufacturing facility



Canadian Solar expects to generate approximately C\$1.8 bn in revenue over the next 6-13 months from its owned projects and EPC backlog in Ontario with target gross margin of ~20%

Source: Company information as of August 13, 2014

Note: Construction schedules are subject to change without notice.

(1) Net of 89MW of partially completed construction that was recognized into revenue in prior quarters

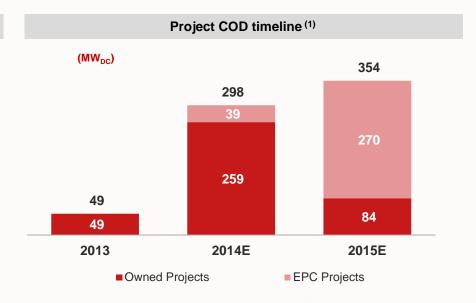
(2) Projects completed from 2011 to the end of June 2014, does not include any partially completed projects



### Leading project developer in Canada (cont'd)

#### Late stage projects in Canada

	<b>0</b> 1 7						
	Canadian Solar Developed	MW <sub>DC</sub>	Status	Expected COD	End Buyer		
1	Liskeard 1, 3 and 4	42.0	L3&L4 in Operation L1 in Construction	L1: 2014 Q4	TransCanada		
2	William Rutley	13.9	Commercial Operation	-	TransCanada		
3	Alfred	13.6	Permitting	2015 Q2	TransCanada		
4	Mississippi Mills	14.1	SALE CLOSED in 4Q13	-	TransCanada		
5	Burritts Rapids	9.8	SALE CLOSED in 3Q13	-	TransCanada		
6	Brockville 1	13.2	SALE CLOSED in 2Q13	-	TransCanada		
7	Brockville 2	12.5	SALE CLOSED in 3Q13	-	TransCanada		
8	Foto Light LP	14.0	In Construction	2014 Q4	TBD		
9	Illumination LP	14.0	Engineering	2015 Q2	DIF		
10	Little Creek	11.9	SALE CLOSED in 1Q14	-	BluEarth		
11	Gold Light LP	14.0	In Construction	2014 Q4	DIF		
12	Beam Light LP	14.0	Engineering	2015 Q2	DIF		
13	Earth Light LP	14.0	Engineering	2015 Q2	Concord		
14	Lunar Light LP	14.0	Engineering	2015 Q2	BluEarth		
15	Discovery Light LP	12.6	In Construction	2014 Q4	TBD		
16	16 Sparkle Light LP 14.0		In Construction	2014 Q4	BluEarth		
17	7 GlenArm LP 14.0		In Construction	2014 Q4	DIF		
18	8 Good Light LP 14.0		Commercial Operation	-	BluEarth		
19	<b>19 Aria LP</b> 12.6		Engineering	2015 Q2	Concord		
20	20 Ray Light LP 14.		In Construction	2014 Q3	Concord		
21	21 Mighty Solar LP		Commercial Operation	-	Concord		
22	22 City Lights LP		In Construction	2014 Q4	TBD		
23	23 Highlight (Val Caron) 1		SALE CLOSED in 2Q14	2014 Q2	Concord		
24	Taylor Kidd	14.0	Commercial Operation	-	BlackRock		
25	Demorestville	14.0	Commercial Operation	-	BlackRock		
26	Oro-Medonte 4	11.5	In Construction	2014 Q4	BlackRock		
	Westbrook	14.0	Commercial Operation	-	BlackRock		
	Total CSIQ Developed (SALE NOT CLOSED)	316.2					
3	3 <sup>rd</sup> Party Developed (EPC)		Status	Expected COD	End Buyer		
28	Penn Energy	39.0	In Construction	2014 Q3	Penn Energy		
29	Samsung Phase I 129.8		In Construction	2015 Q1	Grand Renewable		
30	30 Samsung Phase II 140.0		Engineering	2015 Q3	Kingston Solar LP		
	Total EPC Projects 3						
MW Recognized into Revenue in Prior Quarters			Note: Projects #24-30 above use percent of completion accounting, all others use full accounting.				
Т	Total Project Backlog		9,		, and the second		



#### **Projects Using Percent of Completion Accounting**

Projects	MW <sub>DC</sub>	Percent Completed	MW Recognized	MW Remaining
Taylor Kidd	14.0	89.7%	12.6	1.4
Demorestville	14.0	99.2%	13.9	0.1
Oro-Medonte 4	11.5	34.9%	4.0	7.5
Westbrook	14.0	95.0%	13.3	0.7
Penn Energy	39.0	57.6%	22.5	16.5
Samsung Phase II	129.8	17.7%	23.0	106.8
Samsung Phase II	140.0	0.0%	0.0	140.0
Total	362.3	42.7%	89.2	273.1

Source: Company information as of August 13, 2014

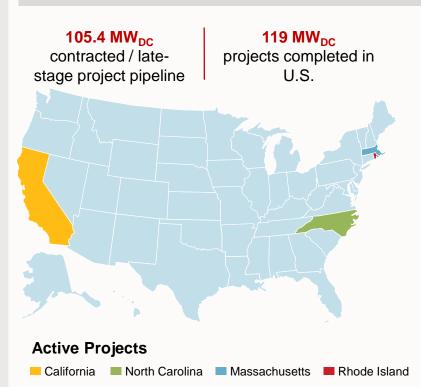
Note: Construction schedules are subject to change without notice.

Revenue recognition may differ from COD timeline



### United States utility-scale project pipeline

#### Total Solutions Business - U.S.



- In Q2 2014, CSIQ completed construction of two solar power plants totaling 12.4 MW, sold 28 MW in development and canceled 5.6 MW
- Key module customers include Belectric, SolarCity, Strata Solar, Petersen Dean and WESCO Renewables

Source: Company information as of August 13, 2014

Note: Permitting and construction schedules are subject to delays and the target commercial operation date (COD) may change without notice

US Late Stage Pipeline	MW DC	State	Status	Expected COD
CSI Project Holdco LLC - P2	6.5	NC	Design and Permitting	2014-Q4
Gasna 13P LLC (Oro Loma)	26.0	CA	Design and Permitting	2015-Q3
SE Solarne4 LLC	0.2	MA	Design and Permitting	2014-Q3
SH Solarne3 LLC	0.5	MA	Design and Permitting	2014-Q3
TA Acacia LLC (West Antelope)	28.4	CA	Construction	2014-Q3
Vickers Farm LLC	2.5	NC	Construction	2014-Q3
Gasna 31P LLC Morelos (Twisselman)	19.5	CA	Design and Permitting	2015-Q2
CSI Project Holdco LLC - P3	6.5	NC	Construction	2014-Q3
CRY1 Project LLC	3.0	CA	Design and Permitting	2014-Q3
Other Projects	12.7	NC	Completed	-
Total	105.8			

Projects Completed in 2013	MW DC	State	Status	COD
NC Solar II LLC (Bethea)	2.5	NC	Completed	2013-Q1
CES Sterling LLC	2.4	MA	Completed	2013-Q3
Strata Roof 1 LLC	1.1	NC	Completed	2013-Q1
Fuquay Farm LLC	6.4	NC	Completed	2013-Q1
Berkley East Solar LLC	4	MA	Completed	2013-Q3
Hunt Farm LLC	3.3	MA	Completed	2013-Q3
Haynes Farm LLC	6.5	NC	Completed	2013-Q3
White Cross Farm LLC	6.5	NC	Completed	2013-Q3
Wilson Farm 1 LLC	6.5	NC	Completed	2013-Q3
Lenoir Farm 2 LLC	6.5	NC	Completed	2013-Q2
Lenoir Farm LLC	6	NC	Completed	2013-Q3
Moorings Farm LLC	6.2	NC	Completed	2013-Q3
Marshville Farm LLC	6.2	NC	Completed	2013-Q4
Moore Farm LLC	6.2	NC	Completed	2013-Q4
Yanceyville Farm LLC	6.2	NC	Completed	2013-Q4
Ignite Solar Holdings 1 LLC	4.4	CA	Completed	2013-Q4
Total 2013	80.9			

### Japan utility-scale solar project pipeline

#### **Total Solutions Business - Japan**

#### 405 MW<sub>DC</sub><sup>(1)</sup> contracted / latestage project pipeline

## 500 MW<sub>DC</sub><sup>(1)</sup> early-stage assessment projects



#### Sample project parameters:

- Land lease secured by up-front cash deposit
- Project size 12.5 MWp
- Expected yield 1,130 kWh/kWp
- Connection voltage 110 kV
- Substation on site
- FiT 40 JPY/kWh
- METI and utility permits obtained

Source: Company information as of August 13, 2014

#### Note:

- (1) Some of these projects may not progress to completion, however the Company broadly expects the Japanese development pipeline to continue growing
- (2) Expected COD are tentative estimates subject to change, due to delays in securing all the necessary permits, technical problems during construction, among other risk factors

#### **Late Stage Utility-Scale Pipeline**

Number of Projects	Total MWdc	FiT (Yen/kWh)	Expected COD
2 Projects	2.1	40.0	2014
13 Projects	72.4	36-40	2015
10 Projects	331	32-40	2016
Total Pipeline	405.5		

Near Term Construction Schedule	MW <sub>dc</sub>
1 project started construction and will reach COD in September	1.2
1 project started construction in Q3 2014	24.0
8 projects totalling 15MW may start construction in Q3 2014	2.2 2.2 1.6 0.9 2.3 2.3 1.9
1 project may start construction before the end of 2014	3.4
Total	43.6

#### **Growth in System Kits revenue (rooftop)**

2009 market entry

**\$77m** 2012 revenue

**\$141m** 2013 revenue



### China utility-scale solar project pipeline

#### **Total Solutions business - China**



	Province	2014 -15 Late Stage Project Opportunity (MW <sub>DC</sub> )	Feed In Tariff
1	Jiangsu	30 MW	RMB 1.0/kWh RMB 0.2/kWh (Prov.)
2	Shandong	40 MW	RMB 1.0/kWhRMB 0.2/kWh (Prov.)
3	Hebei	40 MW	■ RMB 0.95
4	Shanxi	50 MW	■ RMB 0.95
5	Inner Mongolia	50MW	■ RMB 0.90
6	Qinghai	50 MW	■ RMB 0.90
7	Xinjiang	30 MW	■ RMB 0.90 to 0.95/kWh
	Total	290 MW <sub>DC</sub>	

 Canadian Solar is considering the potential acquisition of 100 MW<sub>DC</sub> of project rights in China

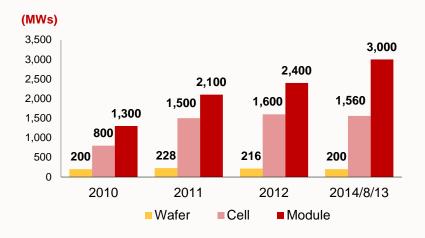
Canadian Solar plans to start construction of 3 projects totaling 80MWDC in the third quarter of 2014, and continue to work on permitting to build more projects in China from its existing pipeline.

Source: Company information as of August 13, 2014



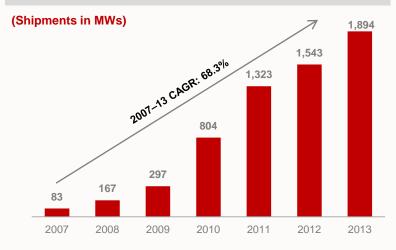
### A leading vertically integrated PV manufacturer

#### Canadian Solar manufacturing capacity growth

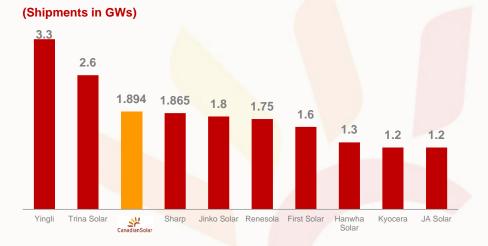


- Module capacity currently at 3,000 MW per year
- Cell capacity expansion in Funning, Jiangsu Province, in JV with GCL. Phase I targets net capacity increase of 60MW to a total of 1,560MW.
- In-house cell capacity targeted at 75% of module shipments

#### Total shipments in module and total solutions businesses

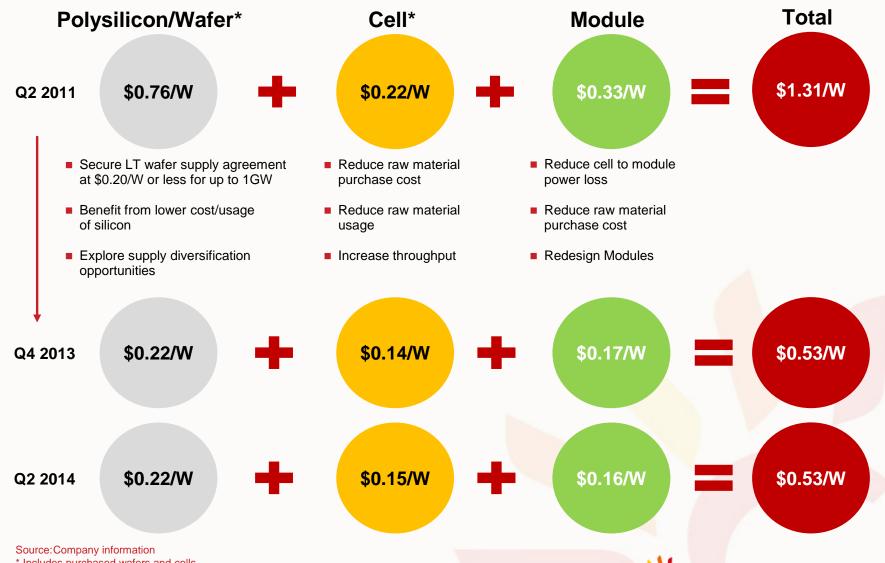


#### Leading module manufacturer globally by shipments – 2013





### All-in pure manufacturing cost in China



<sup>\*</sup> Includes purchased wafers and cells.

### Global footprint with diversified customer base

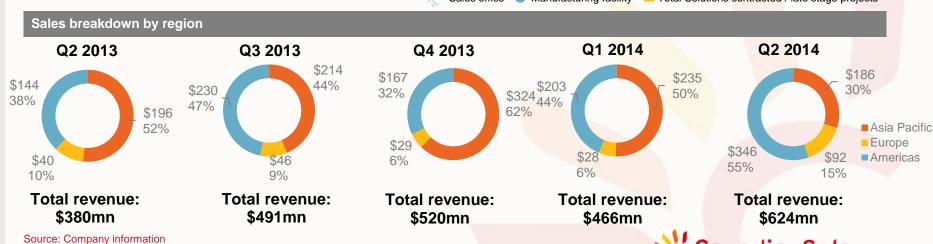
### > 7.0 GW cumulative modules sold to date

**Customers in** over 70 countries with offices in 19 countries

### **Established** projects business

currently delivering services in 4 countries





### High-quality product portfolio

### **Product portfolio** Commercial and utility-scale **ELPS MaxPower** CS6X-P CS6P-MM CS6P-M CS6P-P Residential **ELPS** All-black **ELPS** CS6V-MM CS6V-M CS5A-M CS5A-M CS6A-MM

#### International environmental & quality management standards

- ISO 9001:2008 Quality Management System
- QC080000:2005 HSPM Hazardous Substance Process Management
- ISO 14001 Environment Management System
- ISO TS16949:2009 First PV manufacturer to adopt ISO TS16949 for PV quality control
- OHSAS 18001 Occupational Health and Safety

#### International testing standards

- IEC 61215 & IEC 61730, UL 1703 & UL 790 & CEC
- CE conformity, MCS (EN45011)
- REACH Compliance

√ IEC 61215 √ IEC 61730 √ IEC 61701: Salt Mist Corrosion **√** Ammonia Resistance √ PID free **√ REACH Compliant** 

\* Four busbar modules





































Source: Company information

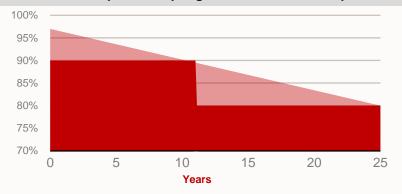


### Bankable product with insurance backed warranty

### Product workmanship and power output performance....

- 10-year product workmanship warranty
- 25-year power output performance guarantee
  - First year, guarantee of no less than 97% output
  - Second year through 24<sup>th</sup> year, decline of no more than 0.7% per annum
  - By end of year 25 the actual power output will be no less than 80% of the module's labeled power output

#### Value from liner power output guarantee - % of name plate rate



#### ....backed by an investment grade insurance policy

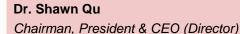
- Insurance policy matches Canadian Solar's standard warranty terms
- Coverage starts immediately and lasts for 25 years
- Covers worldwide modules sales from all CSI subsidiaries to most countries
- The policy is non-cancelable and allows third party bankruptcy rights (satisfying investors/ lenders requirements)
- Insurance purchased underwritten by:
  - International Insurance Company of Hannover Limited AM Best Rating: A XV. www.inter-hannover.com
  - RSUI Indemnity Company AM Best Rating: A XII. www.rsui.com



### **Experienced Board and Senior Management**

#### Name / Title

#### **Work Experience**



- Director & VP at Photowatt International S.A.
- Research scientist at Ontario Power Generation Corp.



#### **Michael Potter**

SVP and Chief Financial Officer

- Corporate Vice President and CFO of Lattice Semiconductor Corp.
- Senior Vice President and CFO of NeoPhotonics Corp.



#### Yan Zhuang

SVP and General Manager of Module Business

- Head of Asia of Hands-on Mobile, Inc.
- Asia Pacific regional director of marketing planning and consumer insight at Motorola Inc.



#### **Charles Bai**

SVP and General Manager of Project Business

- Chief Strategy Officer / Chief Financial Officer at ReneSola Ltd
- Chief Financial Officer at Fenet Software



#### **Guangchun Zhang**

Chief Operating Officer

- Vice President for R&D and Industrialization of Manufacturing Technology at Suntech Power Holdings
- Centre for Photovoltaic Engineering at the University of New South Wales and Pacific Solar Pty. Limited.

# Independent Directors Experienced

#### **Robert McDermott**

Chairperson of the Corporate Governance, Nominating and Compensation Committees Partner with McMillan LLP, a business and commercial law firm

Director and senior officer of Boliden Ltd.

#### Lärs-Eric Johansson

Chairperson of the Audit Committee

- CEO of Ivanhoe Nickel & Platinum Ltd.
- Chairperson of the Audit Committee of Harry Winston Diamond

#### Dr. Harry E. Ruda

Member of the Audit Committee and Compensation Committee

 Director of the Centre for Advanced Nanotechnology, Stanley Meek Chair in Nanotechnology and Prof. of Applied Science and Engineering at the University of Toronto, Canada

#### **Andrew Wong**

- Senior Advisor to Board of Directors of Henderson Land Development Co. Ltd
- Director of Ace Life Insurance Co. Ltd., China CITIC Bank Corp, Intime Retail (Group) Co. Ltd. and Shenzhen Yantian Port (Group) Co. Ltd.



### **Key levers of our strategy**

### Differentiate Business Model

- Leverage CSI's existing expertise to expand and monetize utility scale project opportunity (e.g. Canada, U.S., Japan, China)
- Expand residential system kits

### Maintain Low Manufacturing Cost

Continue to reduce manufacturing costs to remain competitive

#### Leverage Manufacturing Scale

Expand capacity selectively in a cost-efficient manner and increase market share

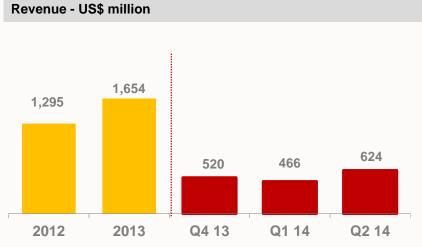
## Introduce New Technologies

 Focus on research and development to achieve solar cell efficiency improvements and introduction of new technologies

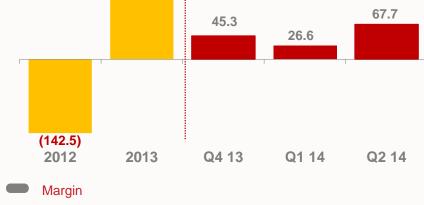
Canadian Solar aims to maintain profitability and to be the global leader in the development, manufacture and sale of solar module products and a total solutions provider in photovoltaic power generation

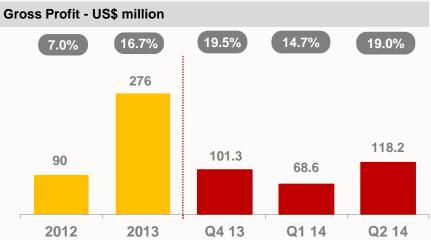


### **Income statement summary**



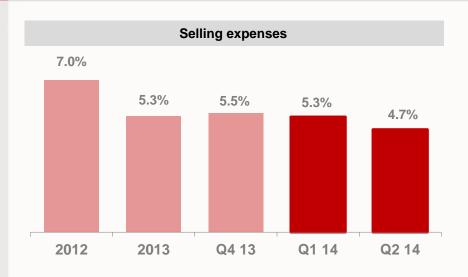


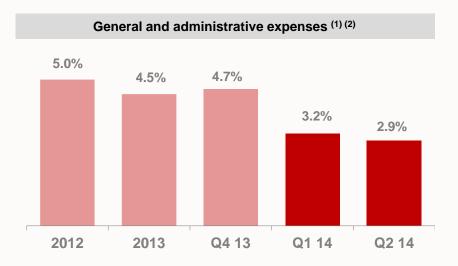


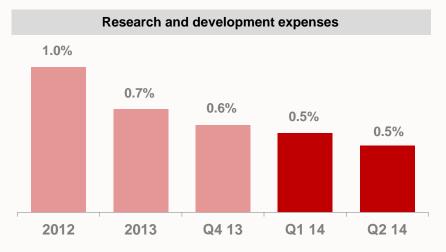




### Operating expenses as % of revenue









Source: Company filings

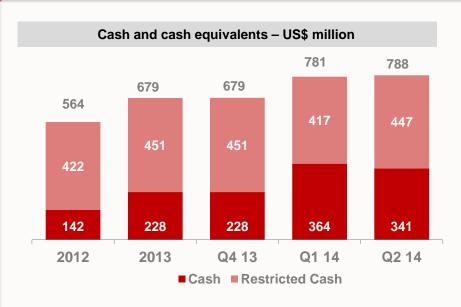
Note: Percentages are of the total net revenues in the corresponding period.

(1) Fiscal year 2012 excludes \$64.2 million non-cash provision for bad debt and arbitration award. Including these provisions, G&A and operating expenses for fiscal 2012 represented 10.0% and 18.0% respectively.

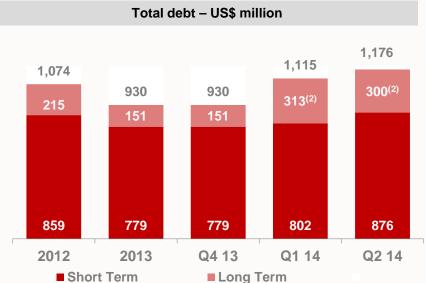
(2) Excludes arbitration award reversal totaling \$30 million in Q1 2013.



### Selected balance sheet and cash flow items









Source: Company filings

Note:

Including US\$150 million in aggregate principal amount of 4.25% convertible senior notes due 2019



Working capital calculated as total current assets less total current liabilities (1) (2)

### **Guidance**

	Q2 2014	Q3 2014	FY2013	FY2014	YoY ∆%
Module shipments	646MW	720MW- 750MW	1.9GW	2.5GW – 2.7GW	+37%
Revenue	\$623.8 Million	\$760 Million to \$810 Million	1.6 Billion	\$2.7 Billion to \$2.9 Billion	+75%
Gross margin	19.0%	19% – 21% <sup>(1)</sup>	16.7%	NA	NA

Source: Earnings release issued on August 13, 2014

(1) Includes module business and project business





**Canadian**Solar